

Jennifer
Hogwood



Over the last three years, Jennifer's 'Hogwood Herd' have melted the hardest of hearts with their huge eyes and unruly fringe! Each new addition to the collection, whether canvas editions or bronze sculptures, has sold out on publication, making these pieces some of the most sought-after work in the UK.



This autumn we are thrilled that Jen has created a genuinely heartwarming addition to the McMoo family with Blooming Love, in which an endearing pair of coos snuggle up against a heart shaped backdrop which has been cut out of an intricately woven floral backdrop. The flowers are a key element in Jen's work at present and also feature in her second release, which represents an exciting new departure.



BLOOMING LOVE Canvas on Board Edition Size 75 24" x 24" £495





HARE AND SEEK
Canvas on Board
Edition Size 75
16" x 20"
£385

Hare and Seek is the first published piece to feature one of Jen's new family of characters, a fabulous array of long eared hares inspired by the wildlife around her home and studio in rural Wiltshire. With the continued success of the McMoos Jen was looking for a new challenge and has always been drawn to hares for their playful and unpredictable natures, their speed, their 'kind eyes' and their ears- by turn rigid and alert or floppy and expressive. As she points out, they offer her endless possibilities for fun, even being entwined when love is in the air!

"I love creating things and specifically pictures that make people happy. I have been lucky to be able to make a career of it"

"New ideas come from my children, my childhood and my love of nature."





In both of these pieces, flowers have an important role to play. For Jen, the humble dandelion is the harbinger of spring, bringing with it the promise of longer lighter days and warmer weather, giving the collection an attractive decorative quality as well as a sense of optimism and positivity.

Jen's bold, distinctive style arises from an unerring sense of colour, a singular talent for observation, and a huge affection for the animal kingdom. Her endearing images communicate the essence of her subject with humour and charm. Before starting to paint, she spends time with a pencil sketching freehand, adding more and more detail until she feels the composition is perfect. She works in layers using a hairdryer to dry the paint as quickly as possible in order to build on layers of texture. She has famously created her own unique shade of brown which she uses in every painting; knowing exactly how it will react if she adds a touch of white or dark makes the painting process flow with ease. She begins each painting with the nose and works outwards, adding in the layers of detail until the final stages of white highlighting.

Born in 1980, Jennifer grew up in a rural village in Bedfordshire. Surrounded by rolling fields she spent as much time as possible outdoors often riding. "New ideas come from my children, my childhood and my love of nature. Sometimes I will develop an idea over a few pieces, other times I will

create a piece as a one off. Often an idea will pop into my head for no reason whatsoever. I have pens of paper everywhere so I can written them down. I never struggle for ideas...just the time to paint them! I didn't really make a decision to be an artist, I have always painted and it has grown over the years. "I take something away from every piece I create and as an artist I am constantly evolving."



